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Contact: WorldGroup Advisory  
Cheryl Georg  
303.478.9734

6156 South Macon Court, Englewood CO 80111  
[Cheryl@worldgroupadvisory.com](mailto:Cheryl@worldgroupadvisory.com)



### Local Entrepreneur Looks to Help Small Businesses Through Web Consulting

Mr. Mission Possible Ron Sturgeon Offers Web Marketing Strategies and Advantages

**January 12, 2011 – Fort Worth, TX** – Mr. Mission Possible Ron Sturgeon aims to help small businesses survive in today's economy by offering [web marketing consulting](#) to those looking to push their business online. Small businesses struggling to keep up with competition learn valuable [web marketing strategies](#) to drive traffic and draw revenue from their website. Small businesses without a strong web presence, that find it hard to keep up with competition, can learn strategies and techniques to strive online and expand their market.

"If your strategy for growth doesn't include the web, you're likely to be missing out on a lot of potential clients. I'm not here to give your company a new website or even sell you web development services." Mr. Mission Possible Ron Sturgeon said. "What I do want to do is bridge the gap between you and your web developer so you can make certain your site attracts more clients for your business."

When consulting with Sturgeon he will look at the businesses current [website strategy](#) to see what methods are being used and find ways to improve them. He helps to increase the visibility of the site at reasonable and affordable costs as opposed to spending hundreds or thousands of dollars on software and programs. Sturgeon says there is no perfect [online marketing strategy](#) but that search engine optimization is more of an art than a science.

"I couldn't believe how simple Ron made it, and how much I learned about how to make the web work for me." P. Delaney of Haltom City, TX said.

Sturgeon learned how to make an effective [search engine optimization strategy](#) the hard way a few years ago by spending thousands of dollars on a site and even more money trying to make it search engine friendly. With all of this time and money spent he decided to educate himself on the latest tools to make the web work for him and his business and he is now helps businesses as an [internet marketing consultant](#).

For more information about Mr. Mission Possible and his [seo consulting services](#) visit his site at <http://www.mrmissionpossible.com/> or call 817-834-3625.

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Cutline: Mr. Mission Possible offers key advice for small businesses [developing a web strategy](#).