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Web Development Company Owners: Would You Like to Make Your Business Grow 30% or More This Year?

Veteran Web Developer Josh Davis and Small Business Marketing and Metrics Guru Ron Sturgeon Invite Growth Minded Web Development Company Owners to Exclusive Peer Benchmarking Review Group in Fort Worth TX on May 28, 2009

April 18, 2009 – Fort Worth, TX – The current economy is putting the owners of web development companies to a serious test. Those who pass stand to dominate. Those who fail may not be standing at all. And the question that's on every web development firm owner's mind -- or should be -- is how to cut costs while still winning more contracts.

"The fact is, there are people out there who are the best in their field, making the right moves," advises veteran web developer and industry consultant Josh Davis. "The holy grail right now is to get access to those road-proven strategies and the best tactics for implementing them." To achieve that, Davis uses [peer benchmarking review](#), a technique that brings players from separate markets together to share [ways to get more web development work](#) and lower operating expenses.

"Full day peer benchmarking groups are the best way to get this kind of industry-specific business intelligence," concurs Ron Sturgeon, entrepreneur and small business consultant with [Mr. Mission Possible](#). "Confidentiality and market exclusivity create a barrier, so that you're not in a situation where everyone starts doing the same things and you lose your edge. On the other hand, go to a conference and you'll only know what everyone else in your market knows."

True to its "no theory, just what works" approach, peer benchmarking review groups certainly have the numbers on their side. Studies of previous recessions demonstrate that businesses making the right decisions on costs and the correct moves to gain market share, not only weather the recession, but they also dominate the competition years after the recovery.

Or as Davis puts it, "When demand turns, you'd better hope you're hungry, because you're going to be eating everybody else's lunch."

In fact, peer benchmarking has such a solid track record, participants even enjoy a "500% Guarantee" -- if a participant does not hear ideas that can earn him or her at least five times the cost of attendance, the \$750.00 registration fee is refunded in full. Because only one enterprise from any market can be allowed access, seats at the table are invariably snapped up rapidly. To reserve yours, contact Event Coordinator and Web Design Group Facilitator [Josh Davis](#) at 1-866-945-3955.

Mr. Mission Possible (<http://www.mrmissionpossible.com>) is the online home of business consultant Ron Sturgeon. With more than 30 years of successful business building, Ron is a frequently requested [keynote speaker](#) and sought after small business consultant, mentor and leader of [strategic business planning](#) groups. His firm is headquartered at 5940 Eden in Fort Worth, TX Reach Ron at 817.834.3625 ext.8# or by e-mail at rons@mrmissionpossible.com.