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### **Real Estate Agents: Want to Reach the Closing Table More Often? Be the Only One from Your Market at Mr. Mission Possible's Peer Mentoring Group in Fort Worth, TX on May 26, 2009**

**April 14, 2009 – Fort Worth, TX** – No real estate agent needs to be told that the market has changed radically over the past year and a half. Or that only those who successfully adapt to the new landscape will end up dominating the coming market, while the rest shrink or shutter.

But when you're in "uncharted territory" as we are today, how do you learn the techniques and strategies that make that difference? The ideal would be to have access to what's actually working on the ground for other top performing real estate agents. And as it turns out, one method of training makes this ideal possible.

It's called [peer benchmarking review](#), and it provides direct access to proven industry-specific advantages for a single player within a market.

"There are no theories here," explains facilitator and successful serial entrepreneur Ron Sturgeon. "No one's peddling ideas from their academic paper or flogging a book. It's simple, but incredibly powerful – share what's working to get listings and attract buyers, what's making money, what's cutting costs, what's getting profitable clients in the door." Of course, this is only possible in an exclusive environment, where just one player from any market is allowed access.

"The problem with conferences, seminars, books, and other traditional training is that you're on the same page with the competition," advises Ron Sturgeon, [Mr. Mission Possible](#), who owns and manages more than 600,000 sq. ft of commercial real estate "In this environment, what's required is a unique competitive advantage, and peer benchmarking review groups provide that to one agent per market."

Proven effective, peer benchmarking takes the risk out of innovation. "You don't have to guess, you don't have to gamble, you don't have to wonder if it's going to work," Sturgeon observes, "because it's already working. You know you're getting information that equates to more closed transactions and market share, plain and simple. Agents need a way to get a larger piece of a shrinking pie if they are going to maintain their incomes. Peer benchmarking is an excellent way to work together to do that," notes Sturgeon.

In fact, it works so well that participants secure a "500% Guarantee" – if participants don't hear ideas which earn at least five times the cost of attendance, the \$750.00 registration fee is refunded in full. Proven results, one agent per market, and an iron-clad guarantee of results – it all adds up to a unique opportunity, but one with a very short window. Call Event Coordinator Josh Davis at 1-866-945-3955 to reserve your seat at the table in Fort Worth on May 26, 2009.

Mr. Mission Possible (<http://www.mrmissionpossible.com>) is the online home of business consultant Ron Sturgeon. With more than 30 years of successful business building, Ron is a frequently requested [keynote speaker](#) and sought after small business consultant, mentor and leader of strategic business planning groups. The firm is headquartered at 5940 Eden in Fort Worth. Reach Ron at 817.834.3625 ext.8# or by e-mail at [rons@mrmissionpossible.com](mailto:rons@mrmissionpossible.com).

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