

May 19, 2008

Mr. Ron Sturgeon
MrMissionPossible
594 Eden
Haltom, TX 76117

Dear Ron,

I have to tell you that 'thank you' does not go far enough! In addition to being a gifted speaker, your presentations are always interesting and informing. You are a hands-on presenter and by that I mean that you are revealing to the audience critical aspects of general and reported information that many people just don't really understand and guidance on what is happening, why and how to benefit in coping with change. You are conveying from real-life personal experience and vision how to succeed.

Your understanding, approach and drive underwrites your impressive success and leading reputation in the automotive matrix. Those in the audience that want to improve always learn something from what you deliver and you do it in a way that is clear, from the heart and not condescending, because it is obvious that you care and want to help people. Your realm of expertise is obviously and impressively wide as you convey your thorough understanding and commitment to what you do so well. Your budget and finance skills are obviously key to your high success and your ability to convey this critical part of the equation at an operations level supports the credibility of your overall message.

I wanted to take this opportunity, now that I am no longer with ARA, to express my personal appreciation to you for the opportunity we had to work with you and to have you as a keynote presenter and technical sessions speaker during my tenure with the organization. Because you always took the time to understand what was needed, being sought and the metrics involved, I would not hesitate to recommend you as a premier choice to any organization seeking a speaker who will leave the audience with something to take home. I learned a lot from you over the years as have many others that have been privileged to hear you speak.

Thank you again and I wish you continued success in your endeavors to help others improve.

With all good wishes,

George

George K. Eliades, CAE
Former Chief Executive officer
Automotive Recyclers Association
President & CEO
Management Consultants International, P.O. Box 685, Oakton, VA 22124-0685 US

