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To whom it may concern:

Ron Sturgeon and great leadership skills go hand in hand.

For years I have been listening to Ron's seminars. I love his seminars because he is a very savvy, self-made business man who is willing to share his knowledge and insight. He always makes me think about ways to make my business better. He may talk about using metrics to monitor how the business is doing or give practical tips for running the business that you can put to use today or suggest ideas for long range planning.

Plus I have seen his leadership skills in action many times. Ron made a huge impact on my industry when a crisis was looming. He was instrumental in banding together over 300 facilities in a partnership. Through his leadership that group raised over \$5mm to form a joint venture and bring about the development of a state of the art computer system based on users needs. Today it is the premier system for our industry.

Ron is truly a great leader in my book.

Sincerely,  
Carol S Roedder, owner