

December 17, 2008

Mr. Mission Possible
5940 Eden Drive
Fort Worth, TX 76117

Re: Ron Sturgeon

To Whom It May Concern:

I have had the distinct pleasure of knowing Ron Sturgeon for more than 10 years. During that time Ron has been a client, business associate, and valued friend.

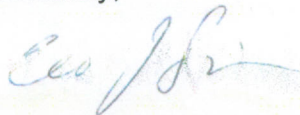
Ron's unique story, background, and demonstrated success make him an inspiration to those who understand that the true route to success, and ultimately happiness, is doing what you love to do and working every day to be the best at what you love.

From the start, where he combined an interest in automobiles (albeit Volkswagens) with the need to make a living, he has demonstrated that it is possible to defy conventional wisdom and believe in yourself to realize your dream. Ron's practical approach and keen understanding of the importance of focusing on the basics to deliver the best possible service to clients and customers enabled his success in the salvage industry he helped to pioneer. His integrity, creativity, and commitment to quality has helped pave the way to inarguable success in other, unfamiliar ventures ranging from self-help and small business advice books to commercial real estate.

Ron's curiosity, candor, and unpretentious professionalism have well served his ability to understand issues and develop practical and pragmatic solutions – whether in his own business or in the assessment of the opportunities & risks in a client's business. He is a regular guy whose instincts and insights can be trusted...and he's a committed dog lover to boot.

Based on my time working with and knowing Ron, I would recommend him very highly to anyone looking for innovative, honest, ethical, and practical insights and advice. A truer, more well-rounded guide, advisor, and friend would be difficult to find.

Sincerely,



Leo J. Shipman