

Big John's Motor Company
5009 NE 28th Street
Haltom City Texas 76117

RE: My thoughts on Ron Sturgeon

Mr. Sturgeon has been a close friend since the mid-nineties. I knew Mr. Sturgeon in high school but with him being few years younger than I we were not close. Mr. Sturgeon has always been a "go to" person when a business or land deal needed a professional look. Mr. Sturgeon like myself both began our business' with nothing. Both were earned by backbreaking work and long hours. This lesson has proved to be a goal for a good retirement. With his drive to be on top and every Mission he begins it is performed with preparing. Although he has been proven in the business world and is known as a person with determination and success he still upholds the fact that he is not the brightest person in business and is not too proud to ask someone for an idea or direction. Mr. Sturgeon has been a licensed automobile dealer for over thirty years. Mr. Sturgeon has a vast knowledge of cars and is an expert in automotive related matters.

Mr. Sturgeon is either very good at business or very lucky. I feel he has brought the two together. One statement he made to me years ago is to make as much money as you can with someone else's money. This has worked well for me.

You may call him Mission Possible but I have learned if you don't shoot for the Stars you will never get off the ground.

Good Luck to my Pal Ron,

John Williams
Owner: Big John's Motor Company
Fort Worth Texas