

Ron's expertise in the salvage industry is second to none! His hands-on approach to helping you salvage millions from your small business is the straight forward talk all owners need—if they want to succeed in this ever-changing climate. He helped me to focus my attention on a new purchasing and web strategy for growing our business, while reducing our cost of goods. Sales are up; cost of goods is down 10 points as a direct result of his resources and help. He also helped me put together a very aggressive e-mail campaign to accompany our web strategy, which has seen advertising cost shrink and website traffic skyrocket! Going to a benchmarking session has turned out to be very wise investment.

Kenny Grainger
Cash-n-Carry Pull Your Part