



LUXURY HOME MARKETING SPECIALIST



Mr. Mission Possible
Ron Sturgeon
5940 Eden
Ft Worth TX 76117

I was very motivated by Ron's success story. I attended an entrepreneur's meeting at the Diamond Oaks Country Club. Ron was the guest speaker for the first meeting. Ron came from very humble beginnings and did not let that stop him. I can identify with Ron's early background. I came from a humble beginnings as well. It is nice that Ron shares his history. He is not afraid to let other's know he had dirty fingernails and was willing to do the hard work it took to climb the ladder of success.

The research and time Ron spent to learn was impressive to me. It seems we are so busy working "in" the business that we don't slow down enough to work "on" the business. Ron teaches you how to do just that! Ron emphasizes knowing your numbers and doing a profit and loss every month to know where your expenses are. That is a challenge for me! I am making myself do a profit and loss every month now. He helped me see the importance of knowing your numbers. Ron has a humorous way of getting his point across.

His Green Weenie cartoons were hilarious. These cartoons emphasized a great number of life's lessons. Ron has a way of helping you know that there is help out there and success is reachable. I would encourage anyone to attend one of his speaking engagements. It was well worth the time commitment. I wish I could be a fly on his shoulder and follow him around all day!

Sincerely,

SHARON HODNETT

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