

June 30, 2008

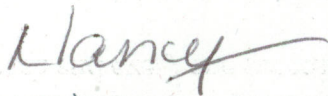
To Whom It May Concern:

I've known Ron Sturgeon for many years, originally when I served on the City Council of Haltom City, Texas and then as Mayor. Since then, I've heard Ron speak on several occasions and he continually fires my imagination. I can't think of any group, representing any industry or profession, that he wouldn't leave spellbound. He will simply make you believe that nothing is impossible if you're willing to work for it and will leave you with the very real possibility that you can leap tall buildings. And, best of all, he speaks from experience. He built his business from literally nothing to becoming an extremely successful individual. He's experienced all of the pitfalls and has overcome each and every one successfully.

When Ron appeared before the City Council he would often times bring problems but he NEVER brought a problem without a viable solution. He did his homework and was always prepared to the nth degree. Whether you agreed with him or not, you certainly respected him. He was always cooperative but never a push over.

Ron tells it like it is...its bold, simple fact combined with a sense of humor. He doesn't talk down and he doesn't sugar coat. When you've built a business and reputation such as he has the facts speak for themselves.

Respectfully,



Nancy Watkins

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